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February 16, 1994

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**BY HAND DELIVERY**

William F. Caton  
Acting Secretary  
Federal Communications Commission  
1919 M Street, N.W.  
Room 222  
Washington, D.C. 20554

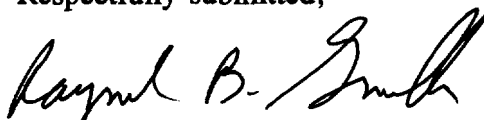
Re: PP Docket No. 93-253: Competitive Bidding

Dear Mr. Caton:

Pursuant to Section 1.1206(a)(2) of the Commission's Rules, this letter serves as notice of an ex-parte communication in the above-referenced proceeding. Yesterday afternoon, Lauren Battaglia, Geraldine Reynolds and Jeffrey Keffer, all of EON Corporation, along with James F. Rogers of this office and the undersigned met with Robert Pepper of the Commission's Office of Plans and Policy. During the meeting, discussion was held concerning the need to initiate use of competitive bidding procedures to issue remaining licenses in the Interactive Video and Data Service ("IVDS") as soon as possible. The materials attached hereto were distributed and used during the meeting.

Please contact the undersigned if there are any questions regarding this matter.

Respectfully submitted,



Raymond B. Grochowski  
of LATHAM & WATKINS

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FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

EON CORPORATION

February 15, 1994

**SPECTRUM AUCTION FOR INTERACTIVE VIDEO AND DATA SERVICE**

**RECEIVED**

**FEB 16 1994**

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

- REASONS FOR INCLUDING IVDS IN THE INITIAL COMPETITIVE BIDDING ORDER
  - THE PROCESS OF LICENSING IVDS HAS ALREADY TAKEN SEVERAL YEARS, DELAYING CONSTRUCTION OF FACILITIES AND COMMENCEMENT OF SERVICE
  - TENTATIVE LICENSEES FOR NINE IVDS MARKETS HAVE BEEN SELECTED BY LOTTERY -- BUT MANY PLANNED IVDS SERVICES CANNOT BE MADE AVAILABLE TO THE PUBLIC UNTIL MORE MARKETS ARE LICENSED AND BUILT OUT

## **SPECTRUM AUCTION FOR INTERACTIVE VIDEO AND DATA SERVICE**

- **REASONS FOR INCLUDING IVDS IN THE INITIAL COMPETITIVE BIDDING ORDER (Cont.)**
  - IT IS NOT NECESSARY TO DELAY IVDS AUCTIONS WHILE PCS AUCTIONS TAKE PLACE
    - IVDS AUCTIONS WILL BE SMALL COMPARED TO PCS
    - AUCTIONS OF IVDS SPECTRUM WILL BE LARGELY MANAGED SEPARATELY FROM PCS, IN THE PRIVATE RADIO BUREAU, WHICH HAS ALREADY PLAYED A SIGNIFICANT ROLE IN THE AUCTION RULEMAKING
  - IVDS OFFERS A MANAGEABLE WAY TO ANALYZE AUCTION METHODS AND POLICIES FOR PRIVATE RADIO SERVICES

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